



## COMPANY CONTACT

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## FOR IMMEDIATE RELEASE

### **Apter appointed co-chair of Optical Society Of America (OSA) Market Focus Program at CLEO for 2013 and 2014**

**Fremont, CA – November 10, 2012--** Telesis Technologies Inc., a world leader in manufacturing standard and customized marking, coding and engraving equipment, is proud to announce the appointment of Merrill Apter as the co-chair of the Optical Society Of America (OSA) Market Focus Program at CLEO for 2013 and 2014.

CLEO serves as the premier international forum for scientific and technical optics, uniting the fields of lasers and opto-electronics by bringing together all aspects of laser technology, from basic research to industry applications. Attendees have the opportunity to hear and present groundbreaking research, share ideas, and network with colleagues and luminaries CLEO boasts a comprehensive technical program featuring 1,700 + presentations and hundreds of sessions covering the most important technical developments, including fundamental research in electro-optics, innovative developments in laser science, and commercial applications in photonics.

The CLEO: Market Focus program focuses on the latest trends in the photonics marketplace. CLEO: Market Focus provides a forum to discuss new products and emerging technologies and markets while also providing a networking opportunity within the high-quality atmosphere of the CLEO Conference. All presentations and discussions will be focused on the latest in photonics products and services that have been playing an important role in the industry and those that potentially hold a future business opportunity. A key feature of this forum will be the survey of market trends and market sector outlook in selected areas.

Please check the web site [www.cleoconference.org](http://www.cleoconference.org) for an updated listing of speakers and topics.

Telesis Technologies Inc. is a world leader in manufacturing standard and customized permanent parts marking equipment and systems—including gas, solid state and fiber laser, mechanical PinStamp®, and BenchMark® dot-peen systems and TeleScribe® scribe marking systems. Since 1971, Telesis has provided durable and accurate parts marking capabilities to companies the world over, from small shops to Fortune 100 manufacturing firms and governmental organizations. Telesis is now the most trusted brand in the coding and packaging industry. For more information on Telesis Technologies Inc., visit our web site at [www.telesis.com](http://www.telesis.com).

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For more information about CLEO , visit the CLEO home page at <http://www.cleoconference.org>

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